



**THE SOUTH INDIAN SUGARCANE
&
SUGAR TECHNOLOGISTS' ASSOCIATION**

49th ANNUAL CONVENTION, 2019

INVITATION & PROGRAMME

on
28th & 29th June, 2019

at
FEATHERS - A Radha Hotel
No.4/129, Mount Poonamallee Road,
Manapakkam, Chennai-89
Tamil Nadu. Ph: 044-66776969



**SISSTA Office: Flat No. A-2, 1st Floor, Saraswathi Apartments
No.49, Third Main Road, Gandhi Nagar, Adyar, Chennai - 600 020
Phone: 044-24415934, E-mail: sissta68@gmail.com, Website: www.sissta.org**



**THE SOUTH INDIAN SUGARCANE & SUGAR
TECHNOLOGISTS' ASSOCIATION**

*Request your esteemed presence
on the occasion of the*

Inaugural Function of

49th ANNUAL CONVENTION

at 09.30 am on 28th June, 2019

at
FEATHERS - A RADHA HOTEL
Chennai, Tamil Nadu

PROGRAMME

Date	:	27th June, 2019
10.00 am to 05.00 pm	:	Registration
Date	:	28th June, 2019
07.30 am to 09.00 am	:	Delegates Registration
09.00 am to 09.30 am	:	Tea
09.30 am to 09.35 am	:	Escorting VIPs to Dais
09.35 am to 09.40 am	:	Lighting Traditional Lamp
09.40 am to 09.45 am	:	Prayer
09.45 am to 09.55 am	:	Honouring VIPs on the Dais
09.55 am to 11.45 am	:	Inaugural Function

Inaugural Function on 28th June, 2019

- Welcome Address : **Shri A.C. PATIL**
I/c. President & Vice President, SISSTA
- Inaugural Address : **Dr. PALANI G. PERIASAMY**
Executive Chairman, Dharani Sugars & Chemicals Ltd & SISMA - President, Tamil Nadu
- Special Address : **Shri MURUGESH R. NIRANI**
CMD of Nirani Group of Industries & MLA, Karnataka
- Shri G.K. ARUN SUNDAR THAYALAN, I.A.S.**
Additional Director of Sugar, Tamil Nadu
- Shri S. SURESH**
Managing Director, E.I.D. Parry (I) Ltd., Tamil Nadu
- Shri SHASHIKANTHGOUDA B. PATIL**
Chairman, The Nandi S.S.K. Niyamit, Karnataka
- Shri K.G. SHANTARAM, I.A.S.**
Commissioner for Cane Devpt.&Director of Sugar, Karnataka
- Shri L. MURALI**
Director of Sugar & Cane Commissioner, Andhra Pradesh
- Shri BHADRU MALOTH, I.T.S.**
Director(Sugar) & Commissioner(Cane), Telangana
- Shri R. NANDA KUMAR**
Chairman, Natems Sugar Pvt. Ltd., & President - SISMA Andhra Pradesh
- Smt. T. SARITA REDDY**
Managing Director, Gayatri Sugars Ltd., Telangana
- Address by Chief Guest : **Smt. REETA HARISH THAKKUR, I.A.S.**
Commissioner of Sugar, Tamil Nadu
- S.V. Parthasarathy Memorial Lecture : **Shri M.S. SUNDARAM**
Managing Director, J.P. Mukherjee & Associates Pvt. Ltd.
- Presentation of Awards : **By Guest and VIPs**
- Vote of Thanks : **Shri M. BALAJI**
Convener & Vice President, SISSTA
- 12.45 pm - 01.00 pm : **Inauguration of Sugar Expo - 2019** by VIPs

- 01.00 pm - 02.00 pm : **Lunch**
- 02.00 pm - 02.45 pm : **Product Promotion Session**
(15 minutes tea break)
- 03.00 pm - 05.00 pm : **Two Parallel Technical Sessions**
Technical Session 1 - Sugarcane
Technical Session 2 - Engineering & Co-gen
- 05.00 pm - 06.30 pm : **Annual General Body Meeting**
- 07.00 pm - 10.00 pm : **Cocktail Dinner**

Programme on 29th June, 2019

- 09.30 am - 01.00 pm : **Two Parallel Technical Sessions** (with 15 minutes tea break)
Technical Session 1 - Sugarcane (Cont...)
Technical Session 2 - Process, By-Product & Management
- 01.00 pm - 02.00 pm : **Lunch**
- 02.00 pm - 05.00 pm : **Two Parallel Technical Sessions** (with 15 minutes tea break)
Technical Session 1 - Sugarcane (Cont...)
Technical Session 2 - Process, By-Product & Management

Chairman & Co-Chairman for the Technical Sessions

- Sugarcane - Chairman** : **Shri N. SANKARALINGAM**
Asst. Vice President (Cane), E.I.D. Parry (India) Ltd.
- Co-Chairman** : **Shri K. RAMANA MURTHY**
General Manager (Cane), Trident Sugars Ltd.
- Engineering - Chairman** : **Shri K.R. VICTOR RAJU**
Managing Director, The Chodavaram Co-op. Sugars Ltd.
- Co-Chairman** : **Shri S.M. RAMESH**
Vice President, Rajshree Sugars & Chemicals Ltd.
- Process - Chairman** : **Shri A. ARULAPPAN**
Sr. Vice President, NSL Sugars Ltd.
- Co-Chairman** : **Shri K.V.S.N. MURTHY**
Asst. General Manager, E.I.D. Parry (India) Ltd.
- By-Product - Chairman** : **Shri O.B. SIRDESHPANDE**
Technical Director (Distillery), Nirani Sugars Ltd.
- Co-Chairman** : **Shri M. PRAKASH**
Associate Vice President, E.I.D. Parry (India) Ltd.
- Management- Chairman** : **Shri K. MARIMUTHU**
Executive Vice President, GEM Sugars Ltd
- Co-Chairman** : **Shri GIRISH KOHLI**
Sr. Manager HR, Triveni Engg. Ind. Ltd.

SIGNIFICANT HIGHLIGHTS OF 49th ANNUAL CONVENTION

- Biggest congregation of sugar technocrats in India.
- Opportunity to meet & interact with who's who of the Indian sugar industry on a single platform.
- Participation by the entire gamut of organizations dealing with sugar & allied industries.
- Mega opportunity to exhibit / launch/showcase new innovations for sugar industry applications.

Become one of our Prestigious Sponsor

Many well-known dignitaries from the Government and Industry will be participating in the function apart from scientists from research institutes. As it stands now, more than 600 delegates will be participating in this convention. To organize this in a successful manner, we need the support of leading organizations like yours in the form of liberal sponsorships. Needless to emphasize that the standing and reputation of organizations will get enhanced and noticed by sponsoring the conventions of this nature. Therefore, we request you to kindly extend your participation in the form of liberal sponsorships the details of which are mentioned below:

DIAMOND SPONSORSHIP - ₹ 3.50 Lakh

Diamond Sponsorship package includes the following:

- Complimentary enrolment of 4 delegates.
- Display of company's name & logo in the main convention hall.
- One full page colour advertisement in the Annual convention proceedings.

PLATINUM SPONSORSHIP - ₹ 2.00 Lakh

Platinum Sponsorship package includes the following:

- Complimentary enrolment of 3 delegates
- Display of company's name & logo in the main convention hall
- One full page colour advertisement in the Annual convention proceedings.

GOLD SPONSORSHIP - ₹ 1.00 Lakh

Gold Sponsorship package includes the following:

- Complimentary enrolment of 2 delegates
- Display of company's name & logo in the main convention hall
- One full page b/w advertisement in the Annual convention proceedings.

SILVER SPONSORSHIP - ₹ 0.50 Lakh

Silver Sponsorship package includes the following:

- Complimentary enrolment of 1 delegates
- Display of company's name & logo in the main convention hall

Sponsoring any of the above packages can send the sponsorship amount through D.D/at par Cheque in favour of "The South Indian Sugarcane & Sugar Technologists' Association" payable at "Chennai". The sponsors requiring any further information/ clarification can contact the Secretary.

EXHIBIT AT SUGAR EXPO - 2019

This is a golden opportunity to showcase your updated machinery, technology and products in the 49th Annual Convention of SISSTA is being held on 28th & 29th June, 2019 at **Feathers - A Radha Hotel, No.4/129, Mount Poonamallee Road, Manapakkam, Chennai-89, Tamil Nadu.**

More than 600 delegates from all over India will be participating in the Annual Convention. Your participation in this event will boost your business and this will be a good platform for both the exhibitors and delegates to know the latest development for mutual benefit.

DETAILS OF SUGAR EXPO - 2019

Dates : 28th & 29th June, 2019

Unit Stall Size : 2m x 2m

Unit Stall Tariff: Rs. 70,000+18% GST

Detail : The octanum stalls include exhibitors name in front, one table, two chairs, carpet, one power point, socket & waste paper basket.

Payment : D.D. in favour of "The South Indian Sugarcane & Sugar Technologists' Association" payable at Chennai.

Complement : Two Delegates can attend as complimentary.

The stalls are in limited nos. and would be allotted on first-come-first-served basis. Therefore we request the interested participants to confirm their booking by remitting stall fee in advance to avoid last minute rush.

DELEGATION FEE

The delegation fee pattern is as follows:

Life Member	: ₹ 2,950/-
Non Members	: ₹ 3,540/-
Sr. Citizen	: ₹ 1,770/-
Spouse	: ₹ 1,770/-
Children	: ₹ 1,180/-

Inclusive of GST 18%

DRIVER LUNCH

Vehicle owners are requested to purchase Lunch coupons for their drivers. Coupons will be available at the office counter of convention and its cost will be Rs. 800 per meal.

BLESSING GARAPATI

Vice President
M: 08008623999

M. BALAJI

Convener & Vice President, SISSTA
M: 09840995890

A.C. PATIL

Convener & Vice President, SISSTA
M: 09900559353

